



2º Brasil-UE
Encontro Empresarial
Desafios e oportunidades para
os próximos anos

2nd EU-Brazil
Business Summit
Challenges and opportunities
for the next years

2^{ème} Brésil-UE
Sommet d'Affaires
Défis et opportunités
pour les années à venir

EU-Brazil Partnership: challenges and opportunities for the next years

Rio de Janeiro, December 22nd 2008

Hotel Copacabana Palace – Av. Atlântica, 1702, Rio de Janeiro, Brazil

Program

9:00 – 09:20 Opening Session:

Armando Monteiro, President of CNI and Co-Chairman of the EU-Brazil Business Summit
Jorge Rocha de Matos, President of AIP and Co-Chairman of the EU-Brazil Business Summit

09:20 – 10:40 Panel 1: Restoring investor confidence in difficult economic times

Keynote speakers:

- Henrique Meirelles, President of the Brazilian Central Bank
- Iñaki Urdangarin, Member of the Board at Telefónica International and Co-Chairman of the Mercosur-EU Business Forum

Topics:

- The economic outlook – perspectives
- Business facilitation and cooperation to boost investment
- Opportunities for infrastructure investment

Moderator:

- Armando Monteiro, President of CNI and Co-Chairman of the EU-Brazil Business Summit

Discussants:

- Luiz Fernando Furlan, Chairman of Sadia S.A
- Paulo Godoy, Chairman of the Brazilian Association of Infrastructure and Basic Industries
- Carmelo Furci, Group Vice President of Telecom Italia Latin America
- Werner Stuffer, Vice President International Taxation at Siemens

10:40 – 12:00 Panel 2: Climate Change and Energy Opportunities

Keynote speakers:

- Mario Veiga, PSR Consulting
- Anne Lauvergeon, Chairman of the Board of Directors, Areva

Topics:

- Brazil and EU policies on climate change: business opportunities
- New energy opportunities in pre-salt oil fields
- Biofuels: facts, figures and agenda

Moderator:

- Carlos Mariani Bittencourt, President of ABIQUIM

Discussants:

- Roberto Rodrigues, Coordinator of FGV Agro
- Marcos Jank, Chairman of Sugar Cane Industry Association (UNICA)
- Emb. Jório Dauster Magalhães e Silva, Chairman of the Board at Brasil Ecodiesel
- Guy Bardot, Bardot Group



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12:00 – 13:00 **Participation of the Presidents of Brazil, France and the EU Commission**
President José Manuel Durão Barroso, from the European Commission
President Nicolas Sarkozy, from France
President Luiz Inácio Lula da Silva, from Brazil

13:00 – 14:30 **Lunch**

14:30 – 15:30 **The EU-Brazil Partnership: making it work for business**

- José Augusto Coelho Fernandes, CNI
- Eoin O'Malley, Business Europe
- Luigi Gambardella, EUBRASIL
- Shakhaf Wine, Portugal Telecom

15:30

Closing Session

Jorge Rocha de Matos, President of AIP
Armando Monteiro, President of CNI