

EfH Management Conference 2005

Enterprise for Health

**Driving business excellence through
corporate culture and health**

**Berlin, Germany
13 and 14 October 2005**

Agenda

Day 1

Experts' Conference

Thursday, October 13, 2005

10.30 – 11.00 h Registration and reception

11.00 – 11.15 h Opening and introduction

Prof. Rita Süßmuth, President of the Enterprise for Health Network, Germany

11.15 – 12.15 h Towards the healthy enterprise – what we know about good practice

*Prof. Eberhard Ulich, Executive Project Co-ordinator, Enterprise for Health, Switzerland
Prof. Jean-François Caillard, Scientific Adviser, Enterprise for Health, France*

12.15 – 13.15 h Lunch break

13.15 – 14.45 h EfH in action: 3 parallel forums

Forum A: Demographic change and ageing workforces

(Chair: Dr. Gregor Breucker)

Daniel Atlan; Human Resources Corporate Project Manager,
Arcelor S.A., Luxembourg**Erik Råd Herlofsen**; Executive Vice President, Human Resources,
Storebrand, Norway**Dr. Helmut Csillag**, Medical Director Occupational Health Centre,
voestalpine Stahl GmbH, AustriaForum B1: Value-driven leadership and healthy corporate cultures

(Chair: John Griffiths)

Dr. Franz Netta; Vice President Human Resources,
Bertelsmann AG, Germany**Reidar Nordby jr.**; President & Chief Executive Officer,
Norsk Tipping AS, Norway**Dr. Evangelos Zaharias**; Occupational Physician,
Titan Cement Company S.A., GreeceForum C: Mental health and high performance

(Chair: Prof. Jean-François Caillard)

Dr. Manuela Neto; Occupational Physician,
Caixa Geral de Depósitos, Portugal**Dr. Andreas Tautz**; Chief Occupational Physician,
Deutsche Post AG, Germany**Dr. Ian Wright**; Director, Strategic Health Planning UK Employee
Health Management,
GlaxoSmithKline, United Kingdom

14.45 – 15.15 h Coffee break

15.15 – 16.45 h EfH in action: 3 parallel forums

Forum D: Challenges for comprehensive corporate health management

(Chair: Dr. Alfons Schröer)

Tamás Horváth, Director Environment, Health and Safety & HR Director &
Dr. Istvan Miniska; Occupational Health Manager,
Alcoa-Köfem Kft., Hungary**Dr. Bernd Kämmerer**; Senior Medical Officer, Operations UK & Germany,
Ford-Werke GmbH, Germany**Prof. Bernd Tenckhoff**; Vice President Operational Safety Management,
RWE Rhein-Ruhr AG, Germany

Experts' Conference

Thursday, October 13, 2005

15.15 – 16.45 h EfH in action: 3 parallel forums

Forum B2: Value-driven leadership and healthy corporate cultures

(Chair: Ava Fine)

Kirsti Vandraas; Vice President Product Development,
HÅG a.s.a., Norway

Hartwig Eugster; Vice President Manufacturing Plant Thüringen (A),
Hilti AG, Liechtenstein

Prof. Dr. Paavo Jäppinen; Vice President, Employee Well-Being
and Occupational Health & Safety,
Stora Enso Oyj, Finland

Forum E: Corporate social responsibility

(Chair: Dr. Gregor Breucker)

Dirk Veldhorst; Director, Corporate Health Department,
Akzo Nobel nv, The Netherlands

Wieslaw Szurmiej; Head of Human Resources Department,
Zaklad Energetyczny Torun S.A., Poland

Mark Weintraub; Head of Sustainable Development Strategy, Policy and
Reporting,
Royal Dutch Shell plc, The Netherlands

17.00 – 17.30 h **The balance between work and other areas of life – mission impossible?**

Prof. Lennart Levi, Karolinska Institute, Stockholm, Sweden

17.30 h **Closing the first day**

Prof. Rita Süssmuth, President of the Enterprise for Health Network, Germany

19.00 h **Conference dinner**

(Restaurant Refugium, Auf dem Gendarmenmarkt 5, D-10117 Berlin / ☎ 030 2291661)

Managing ignorance or knowledge navigation - how can we know what we do not know?

Dinner Speech

Prof. Leif Edvinsson, Research Policy Institute, Lund University, Sweden

Day 2

Senior Management Event

Friday, October 14, 2005

9.30 – 10.00 h Registration and reception

EfH member companies welcome their guests

10.00 – 10.30 h Opening of the conference

Welcome addresses

Liz Mohn, Vice President of the Executive Board, Bertelsmann Stiftung, Germany

K.-Dieter Voß, Member of the Board, BKK Bundesverband, Germany

Prof. Rita Süßmuth, President of the Enterprise for Health Network, Germany

10.30 – 11.30 h Keynote and discussion

The European agenda 2010 – focus on sustainable growth and providing more and better jobs

Günter Verheugen

Vice President of the European Commission

Commissioner for Enterprise and Industry

11.30 – 12.15 h EfH in dialogue I – panel discussion

Healthy corporate cultures – a balanced driver to business excellence

(Presenter: Leo Busch / N-TV, Germany)

Jean-Claude Muller; Senior Vice President Health & Safety,

Arcelor S.A., Luxembourg

Dr. Detlef Hunsdiel; Executive Vice President Human Resources,

Bertelsmann AG, Germany

Torgeir Mjør Grimsrud; Chairman of the Board,

HÅG a.s.a., Norway

Dr. Pius Baschera; Chief Executive Officer,

Hilti AG, Liechtenstein

Dr. Bernard Huisman; Vice President Health

Royal Dutch Shell plc, The Netherlands

12.15 – 13.15 h Lunch break

13.15 – 14.15 h EfH in dialogue II – panel discussion

The workforce – flexible, innovative, healthy and in balance with family life demands: Do “Action Man” and “Superwoman” work for you?

(Presenter: Leo Busch / N-TV, Germany)

Tamás Horváth; Director Environment, Health and Safety & HR Director,

Alcoa-Köfem Kft., Hungary

Rainer Ludwig; Director Human Resources, Member of the Board,

Ford-Werke GmbH, Germany

Dr. Robert Carr; Director and Vice President, Employee Health Management,

GlaxoSmithKline, United Kingdom

Christer Ågren; Senior Executive Vice President, IT, HR and Business Excellence

Stora Enso Oyj, Finland

14.15 – 14.45 h Values create value - corporate culture as a success factor

Klaus Depner; Senior Project Manager, Booz Allen Hamilton, Germany

14.45 – 15.00 h EfH – a programme for tomorrow’s world

Prof. Rita Süßmuth, President of the Enterprise for Health Network, Germany

15.00 h End of the conference