



CiMi.CON Evolution 2014

From Competitive & Market Intelligence to CI & MI 3.0 | Predict future Trends | Create Innovation | Cope with Competitors from BRIC | Forecast Competitor's next Moves | Discover Collaboration

June 16 – 17, 2014 | MARITIM proArte Hotel Berlin | Germany | <http://competitive-intelligence.we-conect.com>

The past **CiMi.CON Evolution 2013** has established itself as one of the leading global conferences in the field of sophisticated and holistic methods & strategies, tools & systems and evolutionary processing of competitive & market intelligence. we.CONECT invited more than 100 participants to discuss strategic approaches, new technologies and ideas in improving CI and MI in the fast changing business environment.

"A great event of sharing best practices, learning from each other and bringing CiMi to the next level."

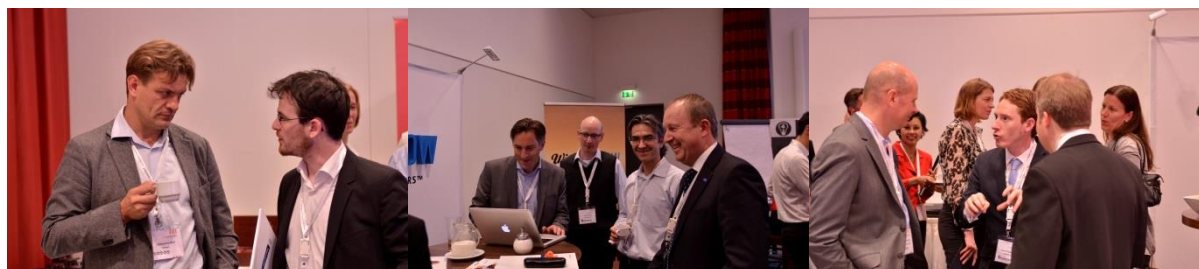
Claudia Joneleit, Boehringer Ingelheim International GmbH, Germany

Review of 2013

- More than **100 participants** from over 65 companies from all over the world
- **20+ high level case studies** were presented by companies such as AB Electrolux, Bayer AG, Hitachi Europe, T-Systems, Shell, BASF AG, Renault S.A. and [many more...](#)
- This conference was rated with an average of 1.5 (1 stands for the highest and 5 for the lowest)
- **5 World Cafés, 6 Challenge Your Peers Roundtables**, a wonderful **evening reception** and an eventful **Icebreaker Session** on the evening before the conference
- **7 innovative solution providers** – CID Consulting GmbH, Wide narrow Intelligence, Digimind, d&a Visual Insights, LexisNexis, Cascade Insights and Thomson Reuters introduced cutting-edge product solutions and CI - and MI management strategies
- A topic-rich [Media Center](#) featuring all conference materials, presentations and downloads ([Complete Conference Documentation](#))

"A place to generate, trigger and create innovative ideas for competitive intelligence."

Sherif El-Henaoui, Moog Italiana Srl., Italy



CI & MI at the Next Level in 2014

For the first time, we.CONECT proudly presents the [CIPHER Award 2014](#) at the CiMi.CON Evolution 2014 in Berlin. During the evening dinner of the first conference day, an award ceremony will take place to bestow the CIPHER Award to the CI & MI pioneering community.



The **CIPHER Award 2014** shall be given to companies that show excellence in three main categories:

- **Best CI- Project (strategies, methods, tools)**
- **Diversity Award (best diversified CI-Team)**
- **Collaboration Award (best project with a competitor)**

The Award will be judged carefully by a panel of experts from the field of Competitive and Market Intelligence. With winning the CIPHER AWARD 2014 your project will not only receive a certificate and a trophy - € 2000 will be donated from we.CONECT to a charity project on your behalf! Earn the recognition, respect and honor your hard work deserves.

[Apply now](#) for the we.CONECT **CIPHER Award 2014** – it's easy: Download the application form, fill in all relevant information on your project and efforts and send it back to serina.gummert@we-conect.com or fax it to +49 (0) 30 52 10 70 3 – 30 until Friday, **May 16, 2014**.



"The best event to join with CI peers, discuss challenges, problems & solutions and listen to high level presentations leading into the future."

Eliana Benjumeda, Acciona S.A.

CiMi.CON Evolution 2014 - Live Viewing of the FIFA World Cup 2014

Enjoy the end of the first conference day together with the peers you recently met and awaken the team spirit: Be invited to watch the world cup match **Germany versus Portugal** together as a crowd before the evening dinner and the official award ceremony take off later that evening.

We look forward to welcoming you at the [CiMi.CON Evolution 2014](#) from June 16 – 17, 2014 in Berlin.

Contact: Dr. Hanna Brommer | Program Manager | Phone: +49 (0)30 52 10 70 3 - 46
Email: hanna.brommer@we-conect.com | www.we-conect.com