

ManuCHEM 2013 is only a few months away, and we've been busy behind the scenes building a fantastic conference agenda for our attendees.

ManuCHEM 2013 provides a unique opportunity for your organization to connect face-to-face with the industry's most influential corporate process excellence and manufacturing decision makers and vendors.

Taking place from the **25th to 26th of February 2013** in the heart of Berlin / Germany, **we.CONECT** is inviting Managing Directors and leading Managers to the 2nd annual **Global ManuChem Strategies** conference in Berlin.

The **Global ManuChem Strategies** has now become one of the **leading conferences** for manufacturing **excellence** and **process safety** in chemical operations and would be the perfect opportunity for you to **share** experiences and discuss about the current **challenges**, brand new **approaches**, **process optimization** and **future trends**.

- **Registration for [ManuCHEM 2013](#) is Now Open! Take Advantage of Our Early Bird Summer Discount & Save €250 on Current Pricing!!**
- **Team Discount: Register as part of a team of 2 or more and you save another €100 per person. That's a possible savings of €350 on the current pricing for a Conference Pass!**

[MAIN UPCOMING TOPICS TO DISCUSS IN 2013](#)

- Operational excellence & process optimization in the chemical industry: Success indicators and business enablers for plant managers and global operations responsibilities
- Process Excellence and business improvement in safety / regulatory, safety / production, logistics, purchase, quality control / quality assurance and maintenance
- MES Integration to Automation – Using Automation to achieve review by exception, Vertical integration of a MES in a global & local SCM and manufacturing network
- Intelligent energy management in chemical production: Continuous, integrated strategies and systems for a holistically optimized and economical energy management
- Plant Debottlenecking and optimization in chemical industries
- Total Plant Asset Management Systems – Concept of a comprehensive asset management
- Plant Start Up, Design & Commissioning in large chemical parks and at chemical plants
- Human Error Prevention & Behavioral Safety Management in Chemical Production for sustainable manufacturing improvements
- Strategic selection of a production site – Reasons, design, roll out and conclusion
- Implementing a successful production (planning) system & integrate a global supply chain management system to manage inventory, peak demands and reduce time to market
- Strategic planning and technology transfer to East-European, BRIC production sites

Follow this link to download the complete agenda for the Global ManuChem 2013: <http://manu-chem2013.we-conect.com/en/preview/agenda/agenda-pdf/>

[REVIEW 2012 - http://manu-chem2013.we-conect.com/en/preview/home/review/](http://manu-chem2013.we-conect.com/en/preview/home/review/)

- More than **65 industry participants** from over **44 companies** attended the **Global ManuChem 2012** to discuss cutting-edge topics in the field of chemical operations.
- An exclusive format offering **24 extraordinary sessions: 4 World Cafés, 3 Challenge your Peers Round Tables**, a wonderful **Evening reception** and one surprising **Icebreaker Session** the evening before the start of the conference.
- Leading Business Partners like Endress+Hauser GmbH + Co. KG, **SAP AG**, **Stork Technical Services Holding BV** etc. showcased **innovative** and **pioneering** solutions for manufacturing decision makers in the chemical and petrochemical industry.
 - *"I certainly enjoyed the sections and sessions – Great Conference!"* Kaveh Pourteymour, CIO, BP
 - *„Congratulation for the professionalism of your organization and all the special sessions you organized in order to generate discussions between attendees and get to know each other.“* Philippe Heim, HSE - Operational Safety, TOTAL Refining & Chemicals Belgium
 - *"Very interesting, professionally organized event with competent and international presence."* Tobias Zaers, Zentralbereichsleiter Technik / HSEQ, Bilfinger Berger Industrial Services GmbH

QUANTIFY OF THE GLOBAL MANUCHEM STRATEGIES 2012

- **44 Companies** based in Germany, France, the UK, the Netherlands, Belgium, Switzerland, the USA and Hungary.
- A vast majority (66%) of companies larger than 10 000 employees, such as **ABB Automation GmbH, AkzoNobel N.V., BASF Coatings GmbH, Bayer CropScience AG, Solvay S.A.**, etc.
- **65** participants consisting of
 - **9%** of Board Member/Managing Director
 - **54%** of Head of/ Director
 - **37%** of Manager/Senior Manager

TOP STORIES 2012

Short summaries of our best-rated speakers' presentations from the Global ManuChem Strategies 2012 conference:

Pieter Verberne, General Manager Energy at AkzoNobel Industrial Chemicals, the Netherlands, focused on "Improving sustainability and efficiency in energy intensive processes". His presentation first dealt with sustainability in a chemical company and how to balance value for accelerated growth with value for sustainable growth. His next segment focused on how to deal with increasing energy costs and how to prepare ourselves for alternatives in the energy field, using new and sustainable energies such as Biomass or Steam for waste. At last, Mr. Verberne mentioned the importance of implementing Six Sigma Methods for continuous improvements in saving energy.

Gareth McAllister, European Business Director & Managing Director at LORD Germany, LORD Suisse Sarl, Switzerland, presented on "Restructuring & reorganization of manufacturing facilities in alignment with new business objectives – A turnaround to sustainable profitability". His first focus dealt with the use of Lean Management in the chemical industry as a key to efficiency. He then demonstrated how a Total Safety Culture would bring Business Excellence by affecting the persons, behavior and environment of a company. Mr. McAlister concluded by a demonstration on how to successfully implement changes in a company.

Dr. Max Schlumpf, CTO Central Europe, Holcim Ltd. / Switzerland, introduced us to the question of „How to deal with ISO systems & audits in the daily manufacturing business“. He started his presentation by focusing on the pros and cons of certification and audits. Dr. Schlumpf then revealed MaxTool, a PDCA cycle created to implement a new management style at Holcim Ltd. This new tool took years to implement using the Change Management principles and managers have now accepted to change their management style in order to facilitate the certification process.

We are looking forward to welcome you at the Global ManuChem Strategies 2013 from the 25th to the 26th February 2013 in Berlin.

Visit the conference homepage at manu-chem2013.we-conect.com to find more details about the conference.

The [Global ManuChem Strategies 2013](http://manu-chem2013.we-conect.com) online registration is now opened for the price of 2.499 Euro + VAT. Follow this link to complete your registration: <http://manu-chem2013.we-conect.com/en/preview/register/>

With new tracks and workshops the conversations at Global ManuCHEM are expanding into all facets of the manufacturing excellence in chemical operations.

I'm excited about the event we have in store for you, and hope to see you in February in Berlin!

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