



Ener.CON Europe 2013

Demand side & equipment improvements in energy efficiency & energy savings in plants & facilities for asset & energy intensive industries

14th – 15th March 2013 / Maritim Pro Arte Hotel Berlin / Germany

<http://enercon2013.we-conect.com/en/>

"It was interesting to see what competitors as well as companies from other industries accomplished in the area of energy efficiency."

Nadja Schlude, Holcim AG (Schweiz)

By popular demand, we.CONECT is bringing together an international audience of senior level executives and board-level attendees from major companies of energy & asset intensive industries from all over Europe to Berlin, to network, share knowledge and be made aware of the key developments within the industry.

With over 100 of the leading opinion makers, **the Ener.CON Europe 2013 Conference** is the definitive event for the industry.

Highlights are keynote sessions from [following industry leaders](#):

- **Mr. Gaston Riverin**, Industrialization Director – Casting and Energy Efficiency, Smelter Technology Group, **Rio Tinto Alcan in France** is showcasing about energy usage mapping in Rio Tinto Alcan. Secondly, Mr. Riverin is going to explain the importance of monitoring and provide examples of best practices. Moreover Mr. Riverin will discuss about reporting energy performance as well as give insights into tools and techniques for monitoring. To finish Mr. Riverin will mention the importance of leadership in energy efficiency technology, which will be followed by practical examples for energy saving, energy recovery and valorization.
- **Laurent Fromm**, CTO FCE, Hot Rolling, **in ArcelorMittal S.A. Luxembourg**, will start his presentation about introducing the overall energy efficiency program in ArcelorMittal European Plants and then discuss identifying the potential through technical limit analysis. Moreover, Mr. Fromm takes a closer look on how to define technical analysis frameworks and provides examples about methodology for a comprehensive diagnosis. Lastly, Mr. Fromm will give an overview about project governance and explain KPIs definition.
- **Ruud Morssinkhof**, Expertise Leader & Program Manager Energy of AkzoNobel's Operational Eco-Efficiency Team, **Akzo Nobel N.V. / the Netherlands**, will discuss with the World Café how to integrate a global energy efficiency management approach into the shop floor?
- **Mario Don Porto Carero**, Senior Principal Engineer HVAC LEED AP, **Johnson & Johnson Worldwide Engineering & Technical Operations in Belgium**, will focus on innovative work environments with energy reduction as a valuable side effect. Moreover, he will give an overview of energy consumption in a pharma plant and introduce how the technological changes may reduce energy consumption by 70% (bringing examples of VAV, on demand ventilation, ventilation efficiency optimization via CFD) without compromising safety and GMP. Furthermore, Mr. Porto Carero will showcase how you can influence the long-term behavior of co-workers (training, video, reward, punishment...). To presentation will be concluded by Mr. Mario Don Porto Carero with a link to EGNATON (energy modeling).
- **Andy Lempera**, PE, LEED AP Senior Principal Engineer, Global Energy Efficiency Program, **PepsiCo Inc. in USA**, will open up a subject about heat recovery in industrial plants including explanations about recovering waste heat from process exhaust, flash steam and water-cooled process equipment. Secondly, he will deal with manufacturing plants that have processes that require a constant removal of heat and moisture. Mr. Lempera further explains how this waste, heat and

moisture have significant energy value that is often wasted. In addition to that Mr. Lempera will engage into how finding sources for this waste heat is good for the environment, saves money, reduces equipment wear and often reduces maintenance by completely removing heat-providing systems. To finish, he explore the different types of waste heat, different methods of capturing waste heat and common heat sinks in manufacturing plants.

Listen to more than 24 case studies and discuss at various roundtables cutting edge topics in the field of demand side & equipment improvements in energy efficiency & energy savings in plants & facilities for asset & energy intensive industries.

Follow this link to download the complete agenda for the Ener.CON Europe 2013: <http://enercon2013.we-conect.com/en/download-form/>

Delegates came from over 11 countries from industry from all over Europe. Take full advantage and

- attend at our unique World Café and use the wisdom of the crowd to get the most sustainable results for your daily work
- gain a unique insight into the latest energy efficiency strategies, challenges and trends of world leading companies at more than 24 case studies
- get first-hand how the companies are managing an improvement in the field of energy saving, process optimization, sustainability, efficiency and safety
- meet our business partners, discuss solutions and see their product showcases
- take your glass and participate at our fun ice breaker session the day before the conference, the purpose is to help session attendees get to know and appreciate each other
- take advantage to have face to face business strategy meetings with our business partners and your peers
- discover Berlin, one of the most exciting cities in the World!

What comes up in 2013!

- More than **24 extraordinary sessions** from cutting edge speakers from Europe & US.
- An exclusive format offering: **6 World Cafés, 4 Challenge your Peers Round Tables**, a wonderful **Evening reception** and one surprising **Icebreaker Session** the evening before the start of the conference.
- More than 100 senior executives

The [Ener.CON Europe 2013](http://enercon2013.we-conect.com/en/preview/register/) online registration is now opened for the price of 2.200 Euro + VAT.

Follow this link to complete your registration: <http://enercon2013.we-conect.com/en/preview/register/!/registerType/industryDelegate>

Individuals interested in attending, sponsoring or finding out more about the **Ener.CON Europe Conference 2013** should visit <http://enercon2013.we-conect.com/en/>

Several Ice Breaker sessions, interactive roundtables as part of a World Café and case studies of well-known companies are organized to provide participants with an overview of strategies, best practices and solutions as well as cutting edge topics.

According to Daniel Wolter, Head of Partnerships, we.CONECT Global Leaders, the conference aim is to provide participants a balanced mix of lectures and as many opportunities as possible to discuss viable approaches for the realization of a strategy focused on the energy efficiency and production safety in asset intensive industries. "Dynamic energy savings in plants and facilities together with demand side and equipment improvements are the common challenges many companies are facing off. The Ener.CON Europe 2013 takes up this momentum. "

Team Registration Discount - Bring the Team: Gain a Much Richer Experience of the Event!

Teams that attend a we.CONECT Event together can not only access all the sessions to maximize their learning, but also have the benefit of a team meeting with a speaker, business partner or other teams, who can facilitate a discussion or advise them on strategic initiatives and key projects. For these reasons, organizations often hold off-site team meetings at we.CONECT events, and incorporate we.CONECT events as part of their training programs.

Register as part of a team of 2 or more and save for each additional participant up to 50%. That's a possible savings of 1.249,50 Euro on the current pricing for a Conference Pass. Please find further information about our team registration offer here: <http://enercon2013.we-conect.com/en/preview/register/>

[Attend the 2nd Ener.CON Europe conference in the beginning of March in Berlin / Germany](#) and discover in more than 24 cutting edge sessions the latest solutions for your industry!

We are looking forward to welcome you at the Ener.CON Europe 2013 from the 14th to the 15th March 2013 in Berlin.

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Notes to Editor

About we.CONECT Global Leaders

- we.CONECT Global Leaders is German-based international B2B conference and training development company focused entirely on providing strategies, tactics and solutions to help individuals become more successful in their professional life and business.
- **At the heart of everything we do is a fundamental belief in the power of people.**
- Our essential ingredient is that we really do care about our customers, our partners and our staff.
- We invest our own time and knowledge into developing something that is far more than an event. This philosophy sets a climate where ideas and people grow. Where minds and hearts open up to fresh thinking and new faces. We believe that there is no substitute for interactive learning, sharing ideas, knowledge and best practices to help every organization reach its goals. Our responsibility is to create a unique learning and networking environment.
- At we.CONECT, the people and their intensive knowledge comes first. With these people we provide more than 40 years research, marketing, event organization and sales experience. we.CONECT delivers more than 20 premier strategic events per annum focusing on best practices, latest business issues, industry trends and future developments of the cutting edge programs.
- We hold the highest standards in developing quality driven content and engaging renowned industry speaking faculties to create a truly unique and worthwhile conference and training experience.
- We are constantly looking for new and innovative ways to deliver high-quality, market focused events to suit your needs. To share your thoughts and suggestions, please feel free to contact us at info@we-conect.com, or visit our website: www.we-conect.com