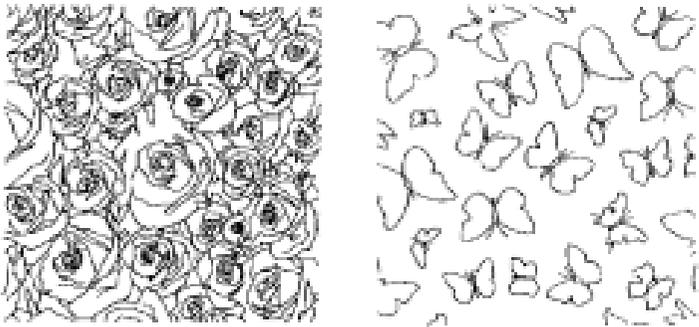
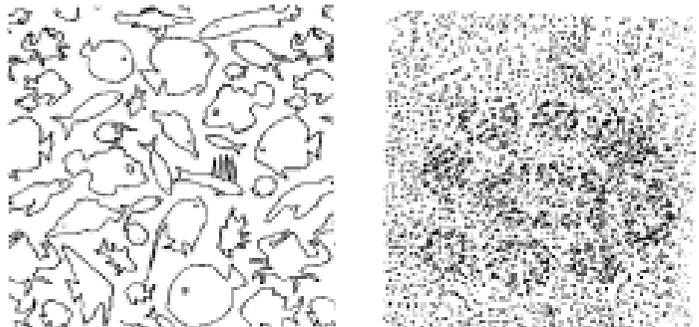


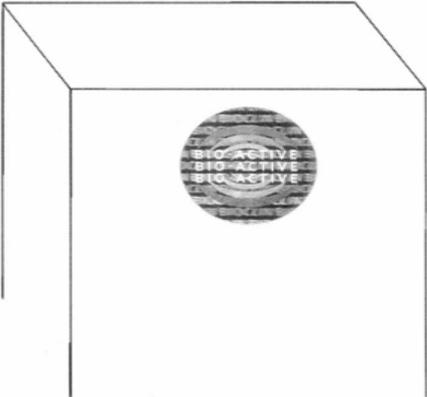
Hologrammmarken / Hologram Device Marks

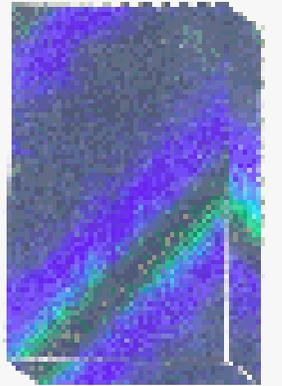
| Land Country | Aktenz. Serial# | Marke Mark | Klasse Class | Anmelder Applicant | Status * | Check |
|--------------|-----------------|--|--------------|-----------------------|----------|-------|
| AU | 930971 |  <p>930971</p> <p>SEA ISLAND 100% PURE</p> <p>COMBINED HOLOGRAPHIC VIEW</p> <p>SEA ISLAND 100% PURE</p> <p>FIRST HOLOGRAPHIC VIEW SECOND HOLOGRAPHIC VIEW</p> | 22 24 25 | Gulfstream Trading Co | E W | 2004 |
| CA | 835927 |  <p>The trade-mark consists of a hologram reflecting all colours, or any colour, of the light spectrum (an example of which appears in the graphic representation of the mark which is attached hereto and which forms part of this application) which is applied to the packaging of wares stated in the specification of wares. A formal drawing, the purpose of which is to depict the background design of the hologram, is attached hereto; the square shape shown in dashed outline does not form part of the trade-mark</p> | 3 | SmithKline Beecham | E W | 2002 |

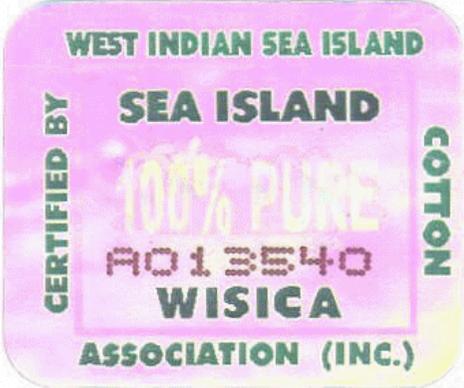
| | | | | | | |
|----|---------|--|----|--------------------------------------|-----|------|
| CA | 1002075 |  <p>The trademark consists of a hologram applied to the wares, and as viewed from one angle depicts a repeating pattern of roses, and from another angle a repeating pattern of butterflies, with these patterns being superimposed in whole or in part when viewed from still other angles. A graphic representation of the mark illustrating the separate repeating patterns is attached to form a part of the application</p> | 18 | JEANNE LOTTIE'S FASHION INCORPORATED | E W | 2001 |
| CA | 1002079 |  <p>The trademark consists of a hologram applied to the wares, and as viewed from one angle depicts a repeating pattern of fish, and from another angle a repeating pattern of coral, with these patterns being superimposed in whole or in part when viewed from still other angles. A graphic representation of the mark illustrating the separate repeating patterns is attached to form a part of the application.</p> | 18 | JEANNE LOTTIE'S FASHION INCORPORATED | E W | 2001 |

| | | | | | | |
|-----------|---|--|----------|--|--------------|-------------|
| <p>DE</p> | <p>30219764 24 W (pat) 102/03</p> |  <p>Gegenstand der Marke ist ein für Verpackungen von Eau de Toilette bestimmtes, konturenunbestimmtes Hologramm mit altrosé-farbener, metallisch-glänzender Grundfarbe. Bei Lichteinfall scheinen vertikale geradlinige Streifen in den Spektralfarben von violett über blau, grün, gelb, orange bis rot auf. Die Spektralfarbenstreifen weisen Abstände von je ca. 5 cm auf. Die silbrig-glänzende Oberfläche des Hologramms entspricht dem Farbton „Cool Gray 1 C“ des Farbsystems <i>PANTONE formula guide solid coated</i>. Für den roten Farbton findet „Process Magenta C“ des Farbsystems <i>PANTONE formula guide solid coated</i> in der Weise Verwendung, daß mit einem Farbauftrag in einem Raster von 70 eine Farbabdeckung von 30% erreicht wird. Wenn bei sonnigem Wetter der Gegenstand der Marke senkrecht (90° zur Horizontalen) in Augenhöhe des Betrachters im Freien plaziert wird und die Sonne hinter dem Betrachter steht, weisen die Spektralfarbenstreifen eine Breite von je 2 mm auf. Dabei ergeben sich bei verschiedenen Blickwinkeln – von links nach rechts – folgende, jeweils von oben nach unten stufenlos verlaufende Anordnungen von Spektralfarben: 30°: violett, blau, grün gelb; 60°: grün, gelb, orange, rot; 90°: orange, rot, violett, blau, grün; 120°: rot, violett, blau, grün, gelb; 150°: blau, grün, gelb, orange.“ The mark is a shapeless hologram for use as wrapping for eau de toilette with a rose metallic glittering base, the silver metallic glittering being cool grey 1C Pantone formula guide solid coating and rose being process magenta C Pantone formula guide solid coating. Upon action of light vertical rectilinear lines (about 5 cm) in the spectral colours violet, blue, green yellow and orange appear. The hologram is an embossed hologram wherein magenta is printed on the silver surface and then coated with a varnish. In case of sunny weather and when placing the wrapping perpendicularly to the viewer outside and the sun being behind the viewer, the lines of spectral colours have a width of 2</p> | <p>3</p> | <p>Parfum Christian Dior</p>  | <p>E A W</p> | <p>2005</p> |
|-----------|---|--|----------|--|--------------|-------------|

| | | | | | | |
|----|----------|---|------|------------|---|------|
| | | mm. So the following arrangements of spectral colours arise depending on the different views: 30°: violet, blue, green, yellow; 60°: green, yellow, orange, red; 90°: orange, red, violet, blue, green; 120°: red, violet, blue, green, yellow; 150°: blue, green, yellow, orange. See right-hand side. | | | | |
| DE | 30453281 |  <p>weiss, silber, orangegelb, blaugrün / white silver, orange yellow, bluegreen</p> | 9 16 | Nikon GmbH | R | 2004 |
| DE | 30453263 |  <p>weiss, silber, orangegelb, blaugrün / white silver, orange yellow, bluegreen</p> | 9 16 | Nikon GmbH | R | 2004 |

| | | | | | | |
|----|---------|---|---------|---------------|---|------|
| EM | 1787456 |  <p data-bbox="660 560 813 592">Bio - Active</p> | 3 5 | Bioclean B.V. | R | 2003 |
| EM | 2117034 |  <p data-bbox="1178 979 1330 1011">Video Future</p> | 9 38 41 | GDS Video | R | 2002 |

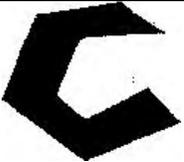
| | | | | | | |
|----|-----------|---|----------|----------------------|-----|------|
| EM | 255914434 |  <p>Die in der Anlage gezeigte Marke besteht aus holografischem Papier, das das Farbenspektrum in schrägen, parallelen Linien auf die Packungs-oberfläche reflektiert;die punktierten Linien auf der Zeichnung gehören nicht zur Marke und dienen nur der 3-D-Illustration.. Farbangabe : Das gesamte Farben-spektrum (Hologramm)..; The mark as shown in the attachment consists of holographic paper that reflects the spectrum of colour in a pattern of oblique, parallel lines applied to the surface of a package; the dotted lines shown in the drawing form no part of the mark, and are for 3-d illustrative purposes only.. Indication of colour : The whole spectrum of colour (hologram)..</p> | 34 | Eve Holding Inc. | R | 2004 |
| EM | 2788362 |  <p>Midland</p> | 16 34 35 | United Tobacco Corp. | E W | 2005 |

| | | | | | | |
|----|---------|--|----------|----------------------------|-----|------|
| EM | 2886083 |  <p>The mark consists of a hologram in the shape of a square applied to the goods; the content of the hologram is not claimed as a feature of the mark; the drawing is lined for the colour gold or silver but colour is not claimed as a feature of the mark</p> | 16 28 | The upper deck Co | E W | 2005 |
| EM | 2946556 |  <p>Sea Island The mark</p> | 22 24 25 | Gulfstream Trading Company | E W | 2005 |

| | | | | | | |
|----|---------|---|----------|------------------------|-----|------|
| | | consists of a hologram in the shape of a square applied to the goods; the content of the hologram is not claimed as a feature of the mark; the drawing is lined for the colour gold or silver but colour is not claimed as a feature of the mark. Die Marke besteht aus einem Hologramm | | | | |
| EM | 3908001 |  <p>If the viewer inclines the hologram slightly to the left, depending on the incidence of light he will see the following shades: 1st.left wreath: green, yellow, red, circle: lilac, grey.If he turns it further to the left, depending on the incidence of light he will see the following shades: 2nd.left wreath: lilac, blue, circle: blue, lilac.If the viewer turns the hologram still further to the left, depending on the incidence of light he will see the following shades: 3rd.left wreath: dark lilac, circle: yellow/ blue.If the hologram is turned from the centre slightly to the right, depending on the incidence of light the viewer will see the following shades: 1st.right wreath: lilac, blue, circle: yellow, black.If he turns it further to the right, depending on the incidence of light the viewer will see the following shades: 2nd.right wreath: blue, grey, lilac, circle: grey, lilac, if he turns it still further to the right, depending on the incidence of light the viewer will see the following shades: 3rd.right wreath: yellow, red, green, circle: lilac..Neigt der Betrachter das Hologramm leicht nach links, so erkennt er jenach Lichteinfall die Darstellung in folgenden Farbnuancen: 1. links Kranz: Grün, Gelb, Rot, Kreis: Lila, Grau. Bei einer weiteren Drehung nach links nimmt der Betrachter je nach Lichteinfall folgende Farbnuancen wahr: 2. links Kranz: Lila, Blau, Kreis: Blau, Lila. Dreht der Betrachter das Hologramm noch weiter nach links erkennt er je nach Lichteinfall folgende Farbnuancen: 3. Links Kranz: Dunkellila, Kreis: Gelb/ Blau. Wird das Hologramm von der Mitte aus leicht nach rechts gedreht, so nimmt der Betrachter je nach Lichteinfall folgende Farbnuancen wahr: 1. rechts Kranz:</p> | 16 17 40 | Cass Laminierungs GmbH | E W | 2005 |

| | | | | | | |
|----|----------|--|-------------------------------|---------------|-----|------|
| | | Lila, Blau, Kreis: Gelb, Schwarz. Bei einer weiteren Drehung nach rechts nimmt der Betrachter je nach Lichteinfall folgende Farbnuancen wahr: 2. rechts Kranz: Blau, Grau, Lila, Kreis: Grau, Lila, Bei einer weiteren Drehung nach rechts nimmt der Betrachter je nach Lichteinfall folgende Farbnuancen wahr: 3. rechts Kranz: Gelb, Rot, Grün, Kreis: Lila. | | | | |
| EM | 04518296 |  <p>"GG" mit Globus bzw. Weltkarte in der Aussparung der "G"; der Schriftzug GLANZ & GLORIA steht in Großbuchstaben zentriert darunter. „GG“ with globe or map of the world, respectively, with the letter „G“, the language „Glanz & Gloria“ below the device.</p> | 3, 14, 18, 23, 24, 25, 32, 44 | Gloria Zittel | E W | 2005 |
| EM | 04519468 |  <p>"GG" mit</p> | 3, 14, 18, 23, 24, 25, 32, 44 | Gloria Zittel | E W | 200/ |

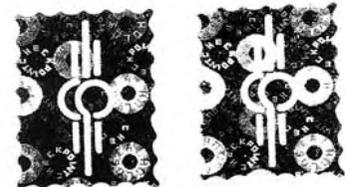
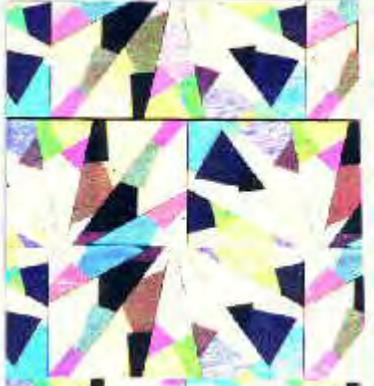
| | | | | | | |
|----|-----------|--|---------|---|-----|------|
| | | Globus bzw. Weltkarte in der Aussparung der "G"; der Schriftzug GLANZ & GLORIA steht in Großbuchstaben zentriert darunter. | | | | |
| EM | 5208095 |  <p>The trademark is rectangular in shape with rounded edges and is placed on the product. The trademark will appear to shift and various elements will come into focus, alternatively disappear, as the viewer sees the mark from different angles. Elements include, but are not exclusively made up of, a circular shaped figure appearing to hold a round ball within, and the opening holding the ball being divided into two asymmetrical parts, by a curved stripe and the text sony ericsson in various shapes and sizes. Colour and elements will shift with light and angle of viewpoint and focus.. Rechteckige Form mit abgerundeten Ecken, wird auf der Ware appliziert, Marke verschiebt sich und verschiedene Elemente erscheinen oder verschwinden je nach Blickwinkel des Betrachters, zu diesen Elementen zählen unter anderem eine kreisförmige Figur mit einem runden Ball darin, die Öffnung hält den Ball, wobei dieser durch einen gekrümmten Streifen in zwei asymmetrische Teile geteilt ist, der Text sony ericsson in verschiedenen Formen und Größen, die Farben und Elemente variieren je nach Beleuchtung, Blickwinkel und Fokus..</p> | 9 38 | Sony Ericsson Mobile communications | E W | 2007 |
| FR | 1 525 074 |  <p>L'hologramme est constitué de rectangles successivement bleu et vert sous incidence perpendiculaire. Sous les autres angles d'incidence, les couleurs varient selon la loi $\lambda \cos i$ où λ est la</p> | 9 16 36 | GROUPEMENT DES CARTES BANCAIRES | R | 1989 |

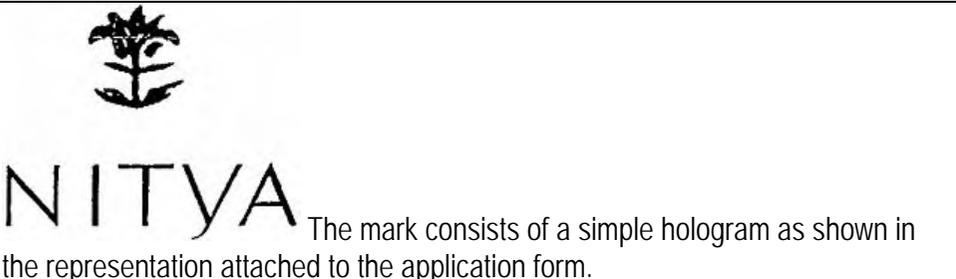
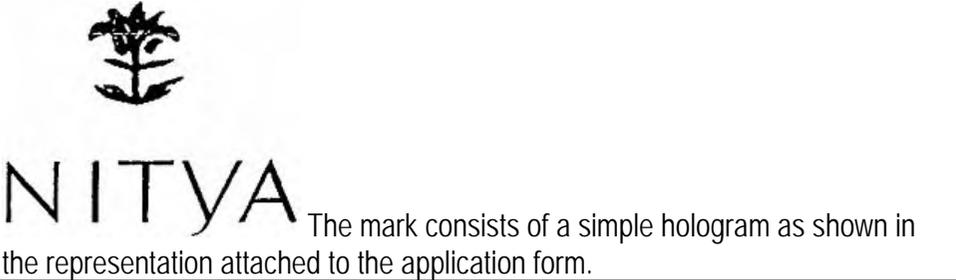
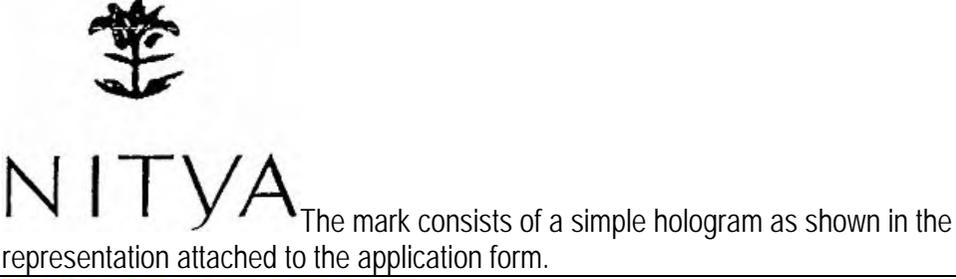
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|----|-----------|--|------------|---------------------------------|---|------|
| | | longueur d'onde de la lumière et i l'angle d'incidence (en radians). | | | | |
| FR | 96 637894 |  <p>Marque comportant un hologramme Mark comprising a hologram Hologrammenthaltende Marke</p> | 9 16 36 38 | GROUPEMENT DES CARTES BANCAIRES | R | 1996 |
| FR | 96657860 |  <p>Marque comportant un hologramme. Mark comprising a hologram</p> | 3 24 25 | Nitya sarl | R | 1996 |
| FR | 99768498 |  <p>Trademark consisting of a hologram</p> | 25 | Granereau | R | 1999 |

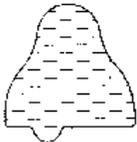
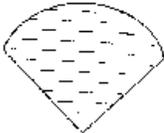
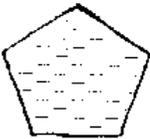
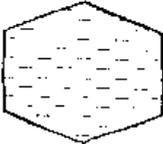
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|----|-----------|--|----------|-------------------|---|------|
| FR | 003072825 |  <p>Marque déposée en couleurs; marque comportant un hologramme Mark filed in colour; mark comprising a hologram.</p> | 29 30 31 | Generale traiteur | R | 2000 |
| FR | 013087664 |  <p>Square made up of light pink and dark pink sections within a yellow frame made up of small suns, the trademark comprising a hologram. Carré fait de roses claires et roses foncées entouré d'un cadre jaune fait de petits soleils, la marque comportant un hologramme.</p> | 25 | Elise Aucourtuier | R | 2001 |
| FR | 033220578 |  <p>La marque comporte un hologramme. The trademark comprises a hologram.</p> | 10 | Alfred Pfennig | R | 2003 |

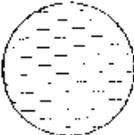
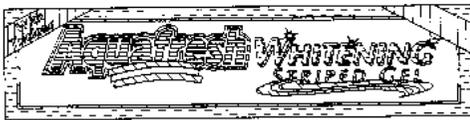
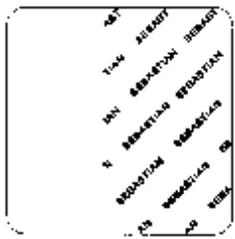
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|----|-----------|---|-------------|------------------------------------|---|------|
| FR | 033247255 |  <p>Mark comprising a hologram representing spectacles in the place of "OO"</p> | 25 | Granerreau | R | 2003 |
| FR | 033259798 |  <p>Logo consisting of spectacles followed by the term "FOOTWEAR"; trademark comprising a hologram</p> | 25 | Granerreau | R | 2003 |
| FR | 053346093 |  <p>Mark comprising a hologram; the vignetted green is the background colour; the logo in the shape of a gilded pear; the strip border in the form of a rectangular chain in gold.</p> | 16 21 24 30 | D et S Sarl | R | 2005 |
| FR | 053386430 |  <p>Mark comprising a hologram - "NOT SLAVE".</p> | 16 25 38 | LE RIDOU BONNAUDEAU Frédéric | R | 2005 |

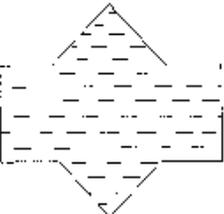
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|----|--------------|--|---------------|-------------------------|---|------|
| FR | 063445514 |  <p>The trademark KOODBULL is a semi-figurative mark comprising a hologram reproducing a head butt; the principal colours are blue, white and red</p> | 25 28 | Said Bouhmama | R | 2007 |
| FR | 073477283 |  <p>Description de la marque : Nom de marque : " KOOD BULL " avec la première lettre " K " inversée. Slogan : " For respect ". Prononciation : " KOUD'BOUL " .</p> <p>KOOD BULL the letter K being written nversed</p> | 16 25 28 35 | Said Bouhmama | R | 2007 |
| FR | 12 3 886 579 |  <p>Trademark comprising a hologram. Marque comportant un hologramme</p> | 3 14 18 24 25 | Melle MANENTI Dominique | R | 2012 |

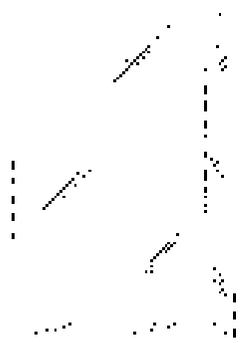
| | | | | | | |
|----|------------|---|---------|------------------------------|---|------|
| GB | 2031496 |  | 36 | Checkpoint Security Services | W | 2000 |
| HU | 154630 |  | 3 10 21 | SmithKline Beecham p.l.c | R | 1999 |
| SE | 1997/01171 |  <p data-bbox="490 1114 1429 1155">Hologram formed by a kaleidoskop varying picture depending on the light</p> | 3 10 21 | SmithKline Beecham p.l.c | E | 2007 |

| | | | | | | |
|----|-----------|---|----|----------------|-----|------|
| SG | T0108194C |  <p>The mark consists of a simple hologram as shown in the representation attached to the application form.</p> | 03 | Nitya sarl | E | 2002 |
| SG | T0108195C |  <p>The mark consists of a simple hologram as shown in the representation attached to the application form.</p> | 24 | Nitya sarl | E | 2002 |
| SG | T0108196C |  <p>The mark consists of a simple hologram as shown in the representation attached to the application form.</p> | 25 | Nitya sarl | E | 2002 |
| SG | T0318748C |  <p>Seen from the top to bottom: color changes: the writing of the trademark logo turns blue except for the dash and the under line (the word „balance“ written in green turns blue, the red dash stays red, the yellow line under „head“ stays yellow)</p> | 10 | Alfred Pfennig | E W | 2004 |

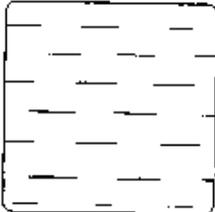
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|----|---------|--|----|-------------------------|-----|------|
| US | 2143827 |  | 16 | Rembrand Photo services | R | 1997 |
| US | 2165006 |  | 16 | Upper Deck Company | R W | 2005 |
| US | 2165007 |  | 16 | Upper Deck Company | R W | 2005 |
| US | 2165008 |  | 16 | Upper Deck Company | R W | 2005 |
| US | 2177761 |  | 16 | Upper Deck Company | R W | 2005 |
| US | 2177762 |  | 16 | Upper Deck Company | R W | 2005 |

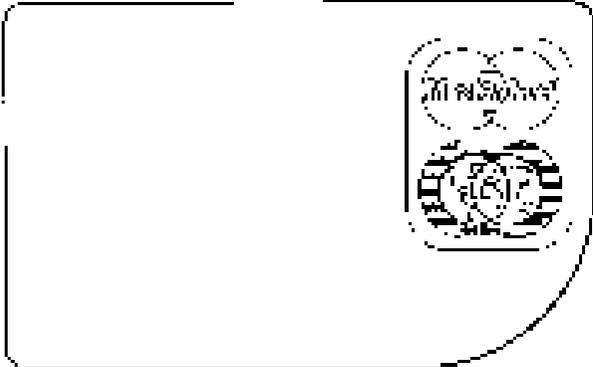
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|----|---------|--|----------------|-------------------------|-----|------|
| US | 2177763 |  | 16 | Upper Deck Company | R W | 2005 |
| US | 2179830 |  | 16 | Upper Deck Company | R W | 2005 |
| US | 2278307 |  Aquafresh Whitening ... Gel | 3 | SmithKline Beecham | R | 1999 |
| US | 2288159 |  | Kollektivmarke | Sebastian International | R | 1999 |
| US | 2324607 |  Aquafresh Whitening ... | 3 | SmithKline Beecham | R | 2000 |
| US | 2324617 |  Aquafresh Whitening | 3 | SmithKline Beecham | R | 2000 |

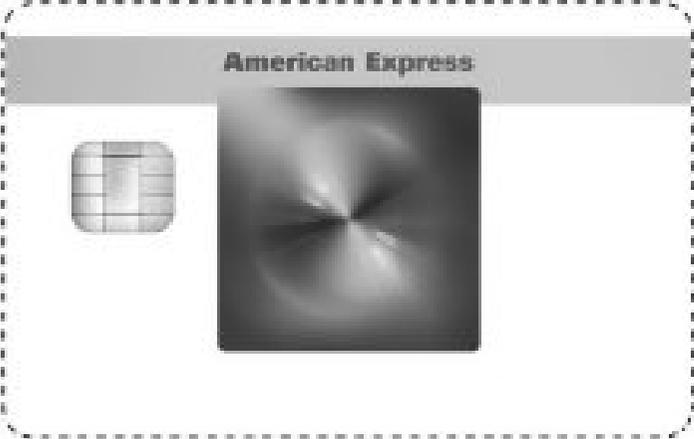
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|----|-----------|--|-------|--------------------|---|------|
| US | 2360979 |  | 16 | Upper Deck Company | R | 2000 |
| US | 2619227 |  | 16 28 | Upper Deck Company | R | 2003 |
| US | 76/388825 |  <p>The mark depicting popped popcorn in a three-dimensional arrangement; three popped popcorn cartoon characters that move from the foreground to the background depending upon the angle one views the image; a cartoon man dressed in a military costume that changes into a popcorn cartoon character dressed in a military costume depending upon the angle that one views the box above the words "THE KERNEL POPPER MICROWAVE POPCORN".</p> | 30 | Kernel Vendors | E | 2005 |
| US | 2710652 |  | 16 | Upper Deck Company | R | 2003 |

| | | | | | | |
|----|---------|---|----|-------------------|---|------|
| US | 2730207 |  <p>The mark consists of holographic paper that reflects a spectrum of color in a pattern of oblique, parallel lines. The dotted lines and lining shown in the drawing form no part of the mark, and are for shading or other illustrative purposes only.</p> | 34 | Eve Holding Corp. | R | 2004 |
| US | 2910381 |  <p>MADE IN ITALY</p> <p>TESSUTO FILODISCOZIA ALTA QUALITA FABRIC</p> <p>The mark consists of stylized wording, a graphic design and a hologram. The graphic symbol comprises a square that contains a central square and is characterized by fanciful half moons that represent fabric in the process of weaving with curved lines converging toward the center from all four sides, such lines representing the yarns; the elements forming the symbol are presented in alternating colors of dark moss, dove gray and pale dove gray; beneath the symbol appears the wording 'TESSUTO FILO DI SCOZIA ALTA QUALITA' in fanciful arrangement with the initial letter "S" of the word "SCOZIA" more dominant and placed in a central position, beneath which is the wording "FABRIC MADE IN ITALY" in gold block letters; below the wording appears a</p> | 25 | Produttori .. | R | 2004 |

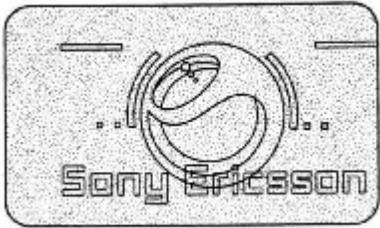
| | | | | | | |
|----|-----------|--|---|----------------------------|-----|------|
| | | <p>circular hologram characterized by a tridimensional effect with the wording "MADE IN ITALY" in block capital letters superimposed over a representation of the graphic symbol yarn logo displayed at the top of the label, the entirety of the design being arranged on the substantially rectangular background with rounded corners having a narrow pale dove gray border, the interior of the rectangle comprising a geometric fantasy background consisting of vertical, horizontal and diagonal lines of pale gray color with pale yellow background and the border wording commencing clockwise CERTIFICATE OF GURANTEE, GARANTIEZERTIFIKAT, CERTIFICAT DE GARANTIE, CERTIFICADO DE GARANTIA, Chinese meaning Certificate of Guarantee and GARANTIEBEWIJS</p> | | | | |
| US | 2497918 |  <p>The mark consists of a hologram which contains the words FAIR & WHITE HEALTH SECURITY LABO DERMA PARIS.</p> | 3 | Tancogne, Xavier France | E R | 2005 |
| US | 75/731306 |  <p>The mark consists a checkerboard pattern of uniformly sized silver squares on metallized film that reflect light, thereby creating a hologram design of repeating polygons consisting of various combinations of squares, hexagons, and triangles.</p> | 3 | Reckit & Colman | E W | 2000 |

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|----|-----------|---|------|--------------------------|-----|------|
| US | 76/439201 |  | 16 | Upper Deck Company | E W | 2004 |
| US | 76671001 |  <p data-bbox="488 699 1429 783">iridescent with a silvery overtone. The mark has a hologram feature and the color claimed is iridescent with a silvery overtone</p> | 09 | Sony DEricson | E W | 2007 |
| US | 78/122893 |  <p data-bbox="488 1185 1435 1364">The mark consists of a distinctive card shape design comprising a rounded lower right corner. The right portion of the card shape design features a holographic device comprising the word MASTERCARD in outline form superimposed across a device comprising two interlocking circles. Positioned directly under the MASTERCARD design is a holographic device comprising a map of the world within two interlocking globes.</p> | 9 36 | MASTERCARD International | E W | 2007 |

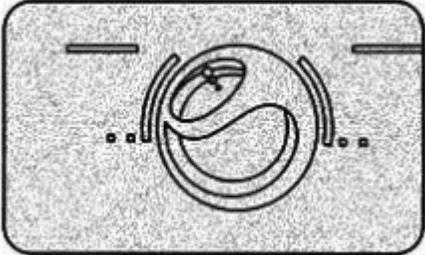
| | | | | | | |
|----|-----------|---|------|--------------------------|-----|------|
| | | Please note that the design comprises a drawing of an actual hologram . For security purposes, the MASTERCARD word will not reproduce exactly as embedded within the hologram . The word MASTERCARD photographs as MasterCard and Card Master within the hologram design. A retaining line surrounds both of these design elements. Beneath the holographic device appears the term MC2 appears in the bottom right hand corner of the distinctive card shape.. | | | | |
| US | 78/122910 |  <p style="text-align: center;">Mastercard</p> <p>The mark consists of a distinctive card shape design comprising a rounded lower right corner. The right portion of the card shape design features a holographic device comprising the word MASTERCARD in outline form superimposed across a device comprising two interlocking circles. Positioned directly under the MASTERCARD design is a holographic device comprising a map of the world within two interlocking globes. Please note that the design comprises a drawing of an actual hologram. For security purposes, the MASTERCARD word will not reproduce exactly as embedded within the hologram. The word MASTERCARD photographs as MasterCard and Card Master within the hologram design. A retaining line surrounds both of these design elements.</p> | 9 36 | MASTERCARD International | E W | 2007 |

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|----|-----------|--|----|------------------|-----|------|
| US | 78/388126 |  <p>The power of dollar</p> <p>The mark consists of Hologram with gold trim design [background], green trim overlay design and dollar sign, gray [dollar]bill insert.</p> | 36 | Powerdollar | E W | 2005 |
| US | 3045251 |  <p>American Express</p> <p>The mark consists in part of a hologram image in the center of the mark. The stippling is a feature of the mark.</p> | 36 | American Express | E R | 2006 |
| US | 3023854 |  <p>GOOL shoe corporation</p> <p>Mark comprising a hologram representing spectacles in the place of "OO"</p> | 25 | Granerreau | E R | 2005 |

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|----|---------|--|----|------------------------|-----|------|
| US | 3015771 |  <p>Logo consisting of spectacles followed by the term "FOOTWEAR"; trademark comprising a hologram</p> | 25 | Granerreau | E R | 2005 |
| US | 3356528 |  <p>ÉLISE AUCOUTURIER <i>Lingerie</i></p> <p>The color(s) YELLOW, LIGHT PINK, DARK PINK, and BLACK is/are claimed as a feature of the mark." . Square logo consisting of a light pink and dark pink combination; yellow frame of the logo. "The mark consists of of a square design consisting of a LIGHT PINK and DARK PINK combination and the design is framed in YELLOW. The square is made up of LIGHT PINK and DARK PINK sections within a YELLOW frame made up of small sun designs. The stylized ÉLISE AUCOUTURIER LINGERIE wording is in BLACK</p> | 25 | ELISE AUCOUTURIER | R | 2007 |
| US | 3407662 |  <p>The color(s) green, purple, orange, yellow, blue and silver is/are claimed as a feature of the mark. The mark consists of a shield in the form of a hologram, the wording/letters appear from left to right in green, purple, orange, yellow, blue and silver. The background of the shield is in silver.</p> | 16 | McCaffery & Associates | R | 2008 |

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|----|----------|--|-------------|---------------------|-----|------|
| US | 76671000 |  <p>The stippling in the mark represents a hologram with iridescent effect superimposed on the wording and design elements</p> | 9 | Sony Ericsson | E W | 2007 |
| US | 77006890 |  <p>Color is not claimed as a feature of the mark. The mark consists of squares in a diamond pattern enclosed by a circle with the wording "smart holograms" below the circle.</p> | 1 5 9 10 16 | Smart Holograms ltd | E W | 2008 |
| US | 77185971 |  <p>Color is not claimed as a feature of the mark. The mark consists of squares in a diamond pattern enclosed by a circle, wherein the squares are shown in two different shades in an arrangement to display a S representation in the middle, with the wording "smart holograms" below the circle.</p> | 1 5 9 10 16 | Smart Holograms ltd | E W | 2008 |

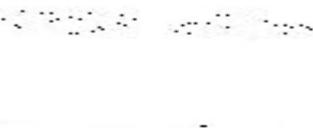
| | | | | | | |
|----|----------|---|----|------------------|-----|------|
| US | 77252286 |  <p>The color(s) Gold, green, orange, bronze and red is/are claimed as a feature of the mark. The mark consists of a reflective hologram with a gold background with circles in shades of green, orange and bronze and the word "GLAMOURAZZI" in red.</p> | 3 | Beauty Bank Inc. | E W | 2009 |
| US | 3487574 |  <p>The color(s) Blue, Navy Blue, Silver is/are claimed as a feature of the mark. The mark consists of Computer Wizard with hologram futuristic screen and computer with double keyboard typing</p> | 35 | Fernando Robles | E R | 2008 |
| US | 77289827 |  <p>The color(s) Blue, Navy Blue, Silver is/are claimed as a feature of the mark. The mark consists of Computer Wizard with hologram futuristic screen and computer with double keyboard typing</p> | 42 | Fernando Robles | E W | 2008 |

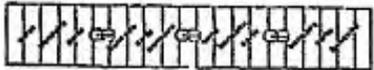
| | | | | | | |
|----|---------|---|----|---|-----|------|
| US | 3628131 |  <p>Color is not claimed as a feature of the mark. The mark consists of design elements and a hologram. The stippling in the mark represents a hologram with iridescent effect superimposed on the design elements</p> | 9 | Sony Ericsson Mobile Communications AB Corporation | E R | 2009 |
| US | 3888210 |  <p>The mark consists of hexagonal or beehive main patterns with occasional six-pointed stars spread in an alternate mode. Other six-pointed small stars are placed within the occasional stars. Each nodal point of the patterns is thick-dotted. Another set of hexagonal or beehive shade patterns are spread in multi-lined hatching mode and overlapped in contract to the main patterns. The shade patterns are crossed over with the main patterns such that the main patterns also forms cubic hologram images.</p> | 18 | VL & CO Corporation CORPORATION REPUBLIC OF KOREA | E R | 2010 |
| US | 3747810 |  <p>. The color(s) black, gold, orange, red, yellow, green, blue, indigo, white, beige and violet is/are claimed as a feature of the mark. The mark consists of a horizontal black rectangle containing the words "MAHMOOD TEA" in white, at</p> | 30 | Altunkaya Insaat Nakliyat Gida Ticaret Anonim Sirketi | E R | 2010 |

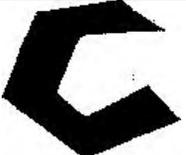
| | | | | | | |
|----|----------|---|----|-----------|-----|------|
| | | <p>the top of the drawing. Three vertical rectangles appear below the black rectangle, the outer two of which are beige in color and the inner rectangle is gold on the top portion and orange towards the bottom. In the center of the drawing is a diamond shaped design with the letter "M" in gold on a black background and a translucent border. A cup of tea in a glass mug appears superimposed over the bottom half of the gold letter "M." A thin horizontal gold rectangle appears below the center design near the bottom of the drawing and flows across the three vertical rectangles. A circle design in gold and black appears towards the upper right hand corner of the beige vertical rectangle with the wording ALTUNKAYA GROUP OF COMPANIES in black, which wraps around the border of this design. A picture of a building in black and gold appears in the center of the circle design. Below this design in the bottom right corner of the beige vertical rectangle is a square with the colors red, orange, yellow green, blue, indigo and violet appearing in rainbow form in a hologram design element with the identical circle design described above, however, the design and wording is in white. The words MAHMOOD TEA appears above the circle design in white, also within the hologram design element.</p> | | | | |
| US | 78909404 |  <p>The mark consists of a hologram of concentric circles applied to the packaging.</p> | 28 | Nike Inc. | E W | 2007 |

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|----|----------|---|-------------------|------------------------------------|-----|------|
| US | 79018732 |  <p>Mark comprising a hologram; the vignettted green is the background colour; the logo in the shape of a gilded pear; the strip border in the form of a rectangular chain in gold.</p> | 16 21 24 30 32 | D et S S.a.r.l | E W | 2006 |
| US | 3737020 |  <p>The trademark KOODBULL is a semi-figurative mark comprising a hologram reproducing a head butt; the principal colours are blue, white and red; green, white and red; the trademark is available in several versions in addition to the principal colours of the initial filing, in particular in green-yellow-red etc.</p> | 25 28 | BOUHMAMA SAID UNKNOWN | E R | 2010 |
| US | 3654876 |  <p>Color is not claimed as a feature of the mark. Mark comprising a</p> | 16 25 38 | LE RIDOU BONNAUDEAU Frédéric | E R | 2009 |

| | | | | | | |
|----|----------|--|-------|---------------------|-----|------|
| US | 4189051 | <p>hologram - "NOT SLAVE".</p>  <p>The color(s) gray and silver is/are claimed as a feature of the mark. The mark consists of gray and silver numbers "0" and "1" to form a geometric rectangular shape with gray and silver letters "A U T H", the overall mark impression is a holographic hologram. The color white represents the background</p> | 42 | Interactive corp. | R | 2012 |
| US | 85130702 |  <p>The mark consists of The mark consists of three-dimensional design features of a wristband or bracelet comprising two non-functional horizontally-oriented rectangular shapes positioned 180 degrees opposite one another and two non-functional curved lines. Each line is positioned in the middle of the wristband or bracelet and runs around part of the exterior circumference of the goods and is placed 180 degrees opposite the other line. Each line is positioned between the rectangular shapes but does not extend to touch the side edges of the rectangular shapes. Circular holograms are also positioned on the interior portion of the rectangular blocks. The matter appearing in dotted lines is not part of the mark and serves only to show the position of the mark on the goods.</p> | 14 25 | EFX Performance Inc | E W | 2012 |

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|----|----------|--|---------|---------------------|-----|------|
| US | 85130715 |  <p>The mark consists of Non-Functional oval in center of the product with double non-functional colored lines extending around the circumference of the product with a hologram positioned on the back of the oval</p> | 14 | EFX Performance Inc | E W | 2012 |
| US | 85130723 |  <p>The mark consists of Non-functioal oval positioned in the center of the product with a single colored line around the circumference of the oval and additional single colored lines extending around the circumference of the product on both the inside and the outside of product and one hologram positioned on the interior of the oval.</p> | 1254 25 | EFX Performance Inc | E W | 2012 |
| US | 85130733 |  <p>The mark consists of Non-functional oblong shaped badges mounted 180 degrees opposite one another on the product, which each badges contains one hologram positioned on the right side of the badge and such hologram is encased by a single non-functional colored line around its circumference.</p> | 14 25 | EFX Performance Inc | E W | 2012 |

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|----|----------|--|------------------|---------------------------------------|---|------|
| US | 79119768 |  <p>Color is not claimed as a feature of the mark. Trademark comprising a hologram</p> | 3 14 18 24 25 | Melle MANENTI Dominique | E | 2013 |
| WO | 545211 |  <p>L'hologramme est constitué de rectangles successivement bleu et vert sous incidence perpendiculaire. Sous les autres angles d'incidence, les couleurs varient selon la loi $\lambda \cos i$ où λ est la longueur d'onde de la lumière et i l'angle d'incidence (en radians)., bleu et vert</p> | 9 16 36 | GROUPEMENT DES CARTES BANCAIRES | R | 1989 |
| WO | 683249 |  <p>Marque comportant un hologramme</p> | 9 16 36 38 | GROUPEMENT DES CARTES BANCAIRES | R | 1997 |
| WO | 695878 |  <p>NITYA Mark consisting of a hologram.</p> | 3 24 25 | NitYa | R | 1998 |

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|----|--------|--|----------|-------------------|---|------|
| WO | 766623 |  <p>Mark filed in colour; mark comprising a hologram.</p> | 29 30 31 | Generale Traiteur | R | 2001 |
| WO | 775608 |  <p>Trademark consisting of a hologram</p> | 25 | Granereau | R | 2002 |
| WO | 812689 |  <p>The trademark comprises a hologram</p> | 10 | Alfred Pfennig | R | 2003 |
| WO | 820025 |  <p>Mark comprising a hologram representing spectacles in the place of "OO"</p> | 25 | Granerreau | R | 2004 |

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|----------------------|---|------------------------|-------------------------|----------|-------------|
| <p>WO 825418</p> |  <p>Logo consisting of spectacles followed by the term "FOOTWEAR"; trademark comprising a hologram</p> | <p>25</p> | <p>Grannerreau</p> | <p>R</p> | <p>2004</p> |
| <p>WO 871099</p> |  <p>Mark comprising a hologram; the vignetted green is the background colour; the logo in the shape of a gilded pear; the strip border in the form of a rectangular chain in gold.</p> | <p>16 21 24 30</p> | <p>D et S Sarl</p> | <p>R</p> | <p>2006</p> |
| <p>WO 888562</p> |  <p>Square made up of light pink and dark pink sections within a yellow frame made up of small suns, the trademark comprising</p> | <p>25</p> | <p>Elise Aucoutrier</p> | <p>R</p> | <p>2006</p> |

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|----|---------|---|------------------|------------------------------------|---|------|
| | | a hologram. Carré fait de roses claires et roses foncées entouré d'un cadre jaune fait de petits soleils, la marque comportant un hologramme. | | | | |
| WO | 932309 |  <p>The colour blue extends from above the head of the hologram to the left foot and outlines the curve of the left leg; the colour red extends from above the head of the hologram to the right foot and outlines the curve of the right leg.</p> | 25 28 | BOUHMA SAID UNKNOWN FRANCE | R | 2007 |
| WO | 961381 |  <p>Mark comprising a hologram - "NOT SLAVE".</p> | 16 25 38 | LE RIDOU BONNAUDEAU Frédéric | R | 2008 |
| WO | 1133960 |  <p>Trademark comprising a hologram Marque comportant un hologramme</p> | 3 14 18 24 25 | Melle MANENTI Dominique | R | 2012 |

*

W = zurückgezogen oder zurückgewiesen, withdrawn or rejected

Anlage zu © Neue Markenformen – Hologramm-Marken Dr. Ralf Sieckmann

Annex to © Nontraditional Trade Marks - Hologram Device Marks

R = eingetragen, registered
E = geprüft, examination
A = Beschwerde, Appeal
O = im Widerspruch, opposition