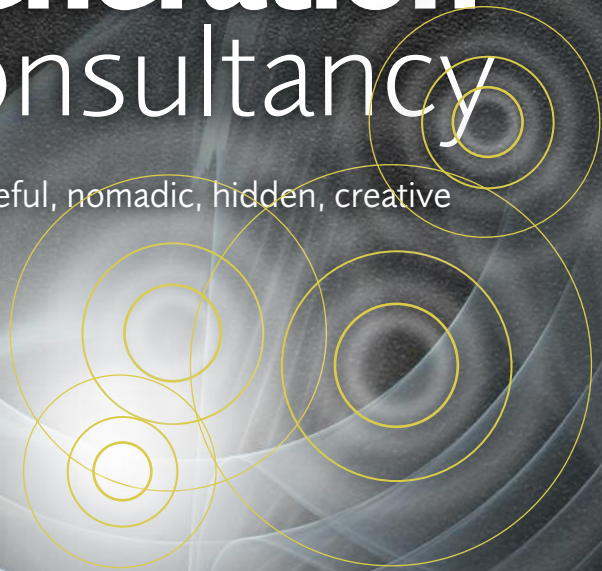




A next generation consultancy

Purposeful, nomadic, hidden, creative



A next generation consultancy

nowhere was founded as a trading company and a not-for-profit foundation. The trading company dedicated itself to developing ways of working – a codified practice – for releasing the creative potential of global corporations and government agencies, with the assumption that this practice would be forever evolving – never becoming staid or dogmatic.

We designed a nomadic business model so we could be as light on our feet and on the planet as possible. Being nomadic has served us well, enabling us to move swiftly towards, and reorganise elegantly around, meaningful and purposeful work.

We also chose, where possible, to remain hidden from view. Our priority was our practice, and the difference it could make, as opposed to it being about any one of us per se as 'figure-heads' or 'gurus'. Being hidden also enables us to put the focus on internally led change, innovation and transformation. This was because we often saw critical mass models of change, undertaken by armies of consultants, leak value rather than add value, and more often than not, not work at all.

To this effect we have always believed in a more homeopathic approach, seeking the minimal number of levers to pull (in the right sequence) that would enable an organisation to shift to a higher level of potency.

It is also very important to us that we, at every opportunity, transfer skill – coaching leaders and training teams of internal catalysts. In some of our clients we have trained up to 300 internal catalysts, who continue to this day to be in demand, supporting change, innovation and transformation alongside their leaders.

Over the last fifteen years we have had the privilege of working with some amazing leaders, teams and organisations all over the world, and have deep-dived into a diverse array of business sectors including: agribusiness, chemicals, pharmaceuticals, energy, banking, insurance, FMCG, retail, hi-tech, bio-tech, media and broadcasting, mobile telecommunications, internet companies, the health and beauty industry, manufacturing, high-end engineering, drinks & beverages, and consumer electronics. We have also worked alongside various government departments including business, education and local communities.

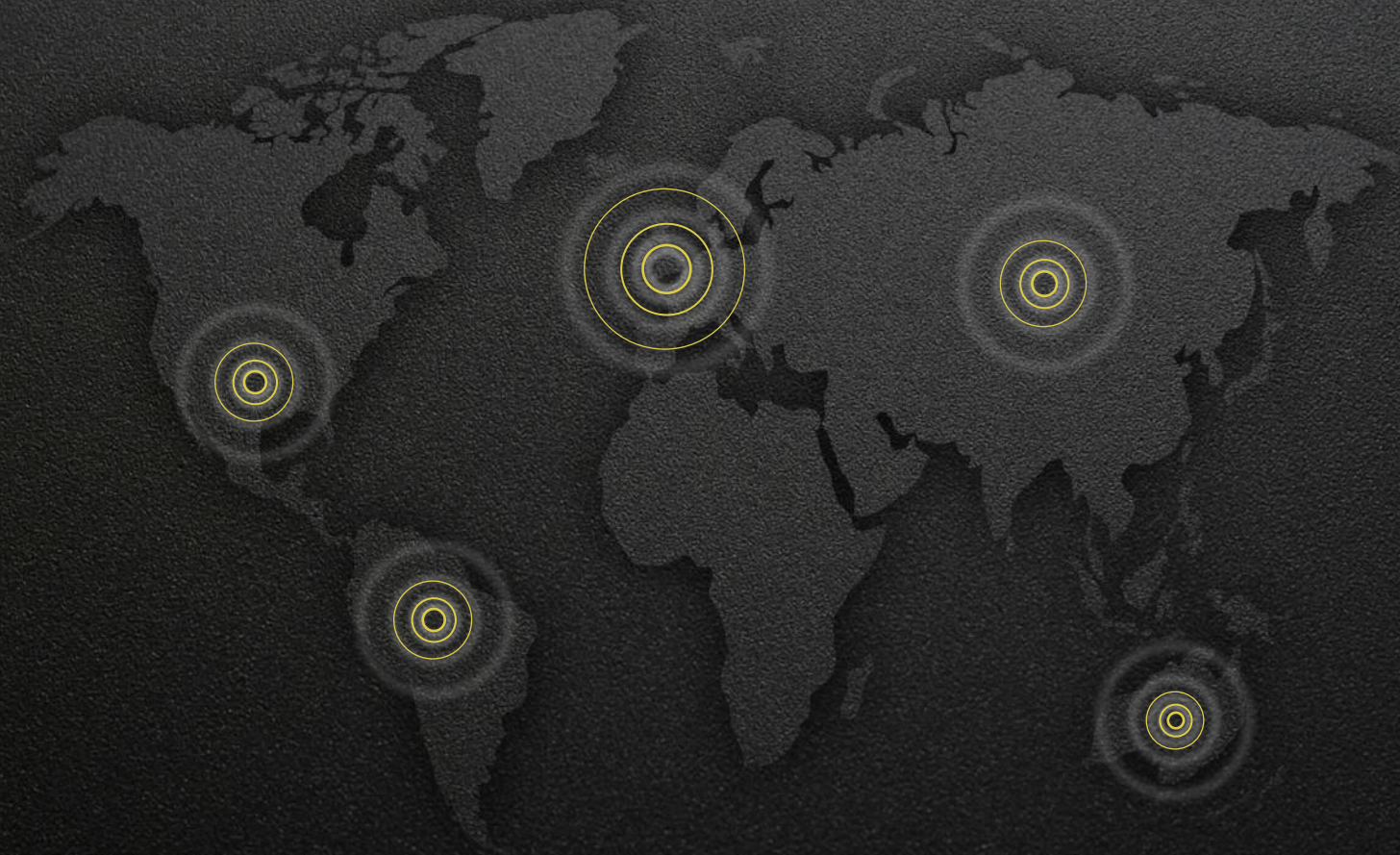


nowhere

Most of our work is with executive leaders and CEO's focusing on specific teams or functions, which if transformed, would be primary and foundational in releasing the creative potential of the wider organisation. Our core, global catalyst team, while working from deep practice and experience, spend most of their time designing and catalysing bespoke interventions for our partners and clients. And through interest and demand we are now beginning to license different levels of our practice to a number of regional hubs around the world.

We are committed to the ongoing growth and development of our catalytic practice and our practitioners. To keep us at our creative edge, we often partner with other organisations in the UK and abroad including design agencies, business schools, event management companies and small, specialist consultancies.

We are also committed to the work of our not-for-profit foundation and tithing money on an annual basis to help our foundation continue its great work in schools all over the world. To learn more about our pioneering work in education, please [click here](#).



Also see

- A different approach
- Underlying principles of our catalytic practice
- Macro-Frameworks, Micro-Skills and Subtle-Skills
- Leading change, innovation and transformation

To learn more about **nowhere** email us at catalysts@now-here.com

Or visit
now-here.com

