

**ener.CON Europe 2013** is only a few months away, and we've been busy behind the scenes building a fantastic conference agenda for our attendees.

**ener.CON Europe 2013** provides a unique opportunity for your organization to connect face-to-face with the industry's most influential corporate process excellence and manufacturing decision makers and vendors.

Taking place from the **14<sup>th</sup> to the 15<sup>th</sup> 2013** in the heart of Berlin / Germany, **we.CONECT** is inviting Managing Directors and leading Managers to the 2<sup>nd</sup> annual **ener.CON Europe** conference in Berlin.

The **ener.CON Europe** has now become one **of the leading conferences** for energy efficiency, energy savings in plants & facilities for asset & energy intensive industries and would be the perfect opportunity for you to **share** experiences and discuss about the current **challenges**, brand new **approaches** and **future trends**.

- **Registration for [ener.CON Europe 2013](#) is Now Open! Take Advantage of Our Early Bird Summer Discount & Save €220 on Current Pricing!!**
- **Team Discount: Register as part of a team of 2 or more and you save another €100 per person. That's a possible savings of €320 on the current pricing for a Conference Pass!**

#### **MAIN UPCOMING TOPICS TO DISCUSS IN 2013**

- Increasing energy efficiency through systematic energy management in asset intensive industries
- Energy Management Models and Systems, Manufacturing Execution Systems, Tools and Technologies for Energy Efficiency
- Cogeneration techniques in incineration plants: Optimizing energy conversion and environmental considerations
- Operation & maintenance contracts in industrial plants and energy efficiency: Working with specifications
- Energy-Saving Partnerships in industrial parks / Energy project financing
- MES Implementation for saving energy at the plant floor
- Improvement in Materials, Pumps, Fans, Lightings, Compressors, Mills, Heating, Cooling, Machinery, Air Pressure
- Energy & totally integrated automation (TIA): Connecting applications to a higher level automation and energy management system
- Energy Efficiency & Total Plant Asset Management
- High production and low production – how to manage energy in volatile business environment
- Lean Six Sigma (LSS) continuous improvement philosophies, TPM & energy efficiency
- Interface between energy efficient use of energy planning and procurement
- Design and introduction of an audit energy management system in complying based in the DIN EN 16001
- Analysis of industrial sites through use of pinch technology and optimization

Follow this link to download the complete agenda for the ener.CON Europe 2013: <http://enercon2013.we-conect.com/en/preview/agenda/agenda-pdf/>

#### **REVIEW 2012**

- More than **90 industry participants** from over **60 companies** attended the **ener.CON 2012** to discuss cutting-edge topics in the field of energy efficiency and energy savings.
- An exclusive format offering **24 extraordinary sessions: 15 Case Studies, 4 World Cafés, 3 Challenge your Peers Round Tables**, a wonderful **Evening reception** and one surprising **Icebreaker Session** the evening before the start of the conference.
- More than **1300 tweets** in 3 days on Intra.NET Reloaded 2012 – have a look on Twitter yourself and see what was discussed live: #intra\_reloaded
- Leading Business Partners like **Siemens AG – Industry Automation Division, ABB Consulting, OSRAM AG, etc.** showcased **innovative** and **pioneering** product-solutions, management strategies and outstanding technologies in the field of energy efficiency and energy savings.
  - *"It was interesting to see what competitors as well as companies from other industries accomplished in the area of energy efficiency."*Nadja Schlude, Holcim AG (Schweiz)
  - *"Very interesting examples for energy efficiency improvement were presented. Good opportunities to change experience."* Ute Seifert, Total Raffinerie Mitteldeutschland GmbH

- *"International - dense - high level."* Carl Christiaens, Novelis Inc.

#### **QUANTIFY OF THE ENER.CON EUROPE 2013**

- **60 Companies** based in Germany, Italy, the Netherlands, Belgium, Croatia, Denmark, Finland and France.
- A vast majority (61%) of companies larger than 10 000 employees, such as **Unilever N.V., Kraft Foods Inc., SCA Packaging Europe**, etc.
- The main companies represented at the ener.CON Europe 2013 were either Business Partners (22%) or Pharma/Biotechnology/Medical (16%), Chemical/Petrochemical (13%) and Consumer Goods/Retail/Food (12%).
- **65** participants consisting of
  - **7%** of Board Member/Managing Director
  - **34%** of Head of/ Director
  - **52%** of Manager/Senior Manager
  - **7%** of Employees

#### **TOP STORIES 2012**

*Short summaries of our best-rated speakers' presentations from the ener.CON Europe 2013 conference:*

**Lawrence Evans, General Manager Diagnostic and Performance Department at Italcementi Group, Italy**, focused on "Energy efficiency in the Cement Industry". Mr. Evans began his presentation by introducing Italcementi Group as being a multinational company, as well as being part of various sustainable development organizations such as: World Business Council for Sustainable Development, UN Global Compact and being part of the Sustainability Yearbook 2011 by SAM. He then explained how energy intensive the cement industry is and therefore faces the challenges of energy efficiency in order to remain competitive: Saving power and heat would indeed decrease dramatically the energy costs. Finally, Mr. Evans described the PDCA model implemented for the ISO 50001:2011 certification and Italcementi continuous improvement model for Energy Management, always making his point clear by illustrating it with detailed case studies.

**Dr. Malte Homann, Director Global Production Efficiency Programs at Bayer MaterialScience AG, Germany**, presented on "Managing Energy Efficiency in the Production – A Leading Example from the Chemical Industry". Dr. Homann introduced his company's market as being the link between Oil&Petro-Chemicals and key consumer markets, such as Automotive/Transport, Construction, Chemicals, etc. Bayer MaterialScience invested a lot to optimize their energy consumption, by joining the Bayer Climate Program as well as raising awareness for Energy Efficiency Management. BMS then developed and implemented the innovative energy saving and energy conscious behavior system: STRUCTese that helped find optimized opportunities and solutions in the Energy Efficiency field. Dr. Homann's presentation ended on a successful note as Bayer MaterialScience is part of the Carbon Disclosure Leadership Index 2011 with a score of 99/100.

**Mario Don Porto Carero, Senior Principal Engineer HVAC, LEED AP, Worldwide Engineering & Technical Operations at Johnson & Johnson, Belgium**, focused on "The Johnson & Johnson energy efficiency journey – The 1st LEED® certified chemical plant in Europe and integration of the concept in other plants worldwide". Mr. Don Porto Carero first clarified that LEED is the Leadership in Energy & Environmental Design, before describing the necessary credits to get the LEED certification such as Sustainable Sites (Public transportation, etc.), Water Efficiency, Energy&Atmosphere, etc. To get to this certification, the collaboration between R&D and production is essential to implement energy efficient solutions. Johnson&Johnson Geel plant in Belgium is now the first LEED-accredited chemical plant in Europe thanks to the excellent Energy Efficiency Management Team.

**We are looking forward to welcome you at the ener.CON Europe 2013 from the 15th to the 16th of March 2013 in Berlin.**

Visit the conference homepage at <http://enercon2013.we-conect.com> to find more details about the conference.

The [ener.CON Europe 2013](http://enercon2013.we-conect.com) online registration is now opened for the price of 2.200 Euro + VAT.

Follow this link to complete your registration: <http://enercon2013.we-conect.com/en/preview/register/>

With new tracks and workshops the conversations at ener.CON Europe are expanding into all facets of energy efficiency and energy savings.

I'm excited about the event we have in store for you, and hope to see you in March in Berlin!

**Peter Haack**

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