



MES 2013
& PROCESS MINDS
Life Science & Process Industries

30TH SEPTEMBER –
1ST OCTOBER 2013
MARITIM PROARTE HOTEL BERLIN, GERMANY

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MES & Process Minds Europe 2013

Automation & Control - Improving Operational Excellence in Process Industry

Manufacturing operations by implementing Comprehensive & Compliant Data and Information Platform & Integrated IT systems |

30th September– 1th October 2013, Maritime ProArte Hotel Berlin, Germany

<http://pharma-maintenance2013.we-conect.com/en/>

"Very good and informative conference to share knowledge and to benchmark your company in your industry sector."

Kathrin Wilhelm, Fresenius Kabi D-GmbH

By popular demand, we.CONECT is bringing board-level attendees from manufacturing execution systems management from all over Europe to Berlin to network & discuss current challenges, brand new approaches and future trends in the field of Manufacturing Execution Systems.

With over 100 of the leading opinion makers, **the MES & Process Minds Europe 2013** will be the definitive event for the industry.

Highlights are keynote sessions from [following industry leaders](#):

- **John Patterson** Senior Director, Compliance, Manufacturing IT and Automation from **Merck & Co., Inc. in USA**, will showcase regulatory considerations while using Cloud Computing and SaaS Environments. Moreover, Mr. Patterson is going to discuss how to optimize the use of software as a service (SaaS) and Cloud Computing to establish a virtual organization inclusive of research and development, manufacturing and IT infrastructure and support. Lastly, Mr. Patterson will demonstrate paradigm shifts occurring in the technology space.
- **Hernan Vilas** Head of MES Systems from **F. Hoffmann-La Roche AG in Switzerland** will contribute with a needs analysis and assessment of the individual utilization potential of MES. For next, he is going argue for organizational requirements / economic and prioritization. Then, a discussion about IT and ERP requirements will follow. In addition, Mr. Vilas will dispute about MES requirements for a highly flexible manufacturing as well as the requirements from different types of production line MES. Finally a conclusion with a topic about MES between the planning and execution level will be drawn.
- **Dr. Jens Neu** Director Information Services and Supply Chain Management from **BASF SE / Germany**, is going to provide overview about how to leverage combined strengths and MES for added business value and for process automation. Further on, he is going to provide techniques for assessing the key business drivers and goals, followed by a discussion about how to extend the business benefit of MES to get more value and automation out of process. Next, he will showcase repositioning personnel into higher sophistication and conclude with guidelines for integrating MES with Corporate Level 3 and 4 systems to deliver ERP, QC results and automatic batch review.



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- **Franck Iger**, MES Head - Nestle Corporate + R&D from **Nestlé S.A. in Switzerland**, will lead one of our world café's and gain into discussion about challenges for IT Security & explain how to implement cloud computing in manufacturing sites.

Listen to more than 28 case studies and discuss at various roundtables cutting edge topics in the field of manufacturing-, IT-, engineering-, process management within the pharma & chemicals industry.

Follow this link to download the complete agenda for the MES & Process Minds 2013: <http://pharma-mes2013.we-conect.com/en/download-form/>

Delegates come from over 30 countries from industry from all over Europe. Take full advantage and

- attend at our unique World Café and use the wisdom of the crowd to get the most sustainable results for your daily work
- gain a unique insight into the latest intranet strategies, challenges and trends of world leading companies at more than 20 case studies
- get firsthand how the companies are managing challenges and solutions of cutting edge MES & IT manufacturing technologies
- meet our business partners, discuss solutions and see their product showcases
- take your glass and participate at our fun ice breaker sessions the day before the conference, the purpose is to help session attendees get to know and appreciate each other
- take the advantage to have face to face business strategy meetings with our business partners and your peers
- and discover Berlin, one of the most exciting cities in the World!

What comes up in 2013?

- More than **28 extraordinary sessions** from cutting edge speakers from Europe & US.
- An exclusive format offering: **8 World Cafés**, **6 Challenge your Peers Round Tables**, a wonderful **Evening reception** and **3 surprising Icebreaker Sessions** the evening before the start of the conference.
- More than 100 senior executives

The [MES & Process Minds 2013](#) online registration is now opened for the price of 2.499 Euro + VAT.

Follow this link to complete your registration:

<http://pharma-mes2013.we-conect.com/en/preview/register/!/registerType/industryDelegate>

Individuals interested in attending, sponsoring or finding out more about the **MES & Process Minds 2013 Conference** should visit <http://pharma-mes2013.we-conect.com/en/>

The conference aim is to provide participants a balanced mix of lectures and as many opportunities as possible to discuss viable approaches for the realization of a sustainable concepts for improving operational excellence in process Industry.

Our success in doing so is confirmed in our participants' valuable feedback from we.CONECT conferences:



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- **Martin Zipp from Fresenius Kabi** has said that the high-quality interactive sessions in the conference provide very good opportunity to exchange ideas. In addition, the great mixture of presentations and interactive sessions was praised by him.
- **Gerrit Gipmans from Bayer Business Services GmbH** has added that the conference structure is new and positively different than others, giving the refreshing experience from participating.

Team Registration Discount - Bring the Team: Gain a Much Richer Experience of the Event!

Teams that attend a we.CONECT Event together can not only access all the sessions to maximize their learning, but also have the benefit of a team meeting with a speaker, business partner or other teams, who can facilitate a discussion or advise them on strategic initiatives and key projects. For these reasons, organizations often hold off-site team meetings at we.CONECT events, and incorporate we.CONECT events as part of their training programs.

Register as part of a team of 2 or more and save for each additional participant up to 50%. That's a possible savings of 1.249,50 Euro on the current pricing for a Conference Pass. Please find [here further information regarding our Team Discount](#).

[Attend](#) the [2nd MES & Process Minds in end of September in Berlin / Germany](#) and discover in more than 28 cutting edge sessions the latest solutions for your industry!

We are looking forward to welcome you at the MES & Process Minds 2013 from the 30-th September to the 1st October 2013 in Berlin.

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Notes to Editor

About we.CONECT Global Leaders

- we.CONECT Global Leaders is German-based international B2B conference and training development company focused entirely on providing strategies, tactics and solutions to help individuals become more successful in their professional life and business.
- **At the heart of everything we do is a fundamental belief in the power of people.**
- Our essential ingredient is that we really do care about our customers, our partners and our staff.
- We invest our own time and knowledge into developing something that is far more than an event. This philosophy sets a climate where ideas and people grow. Where minds and hearts open up to fresh thinking and new faces. We believe that there is no substitute for interactive learning, sharing ideas, knowledge and best practices to help every organization reach its goals. Our responsibility is to create a unique learning and networking environment.
- At we.CONECT, the people and their intensive knowledge comes first. With these people we provide more than 40 years research, marketing, event organization and sales experience. we.CONECT delivers more than 20 premier strategic events per annum focusing on best practices, latest business issues, industry trends and future developments of the cutting edge programs.
- We hold the highest standards in developing quality driven content and engaging renowned industry speaking faculties to create a truly unique and worthwhile conference and training experience.
- We are constantly looking for new and innovative ways to deliver high-quality, market focused events to suit your needs. To share your thoughts and suggestions, please feel free to contact us at info@we-conect.com, or visit our website: www.we-conect.com