



For the third time, we.CONECT presents the <u>SAMS Europe AWARD 2014</u> for the outstanding implementations of **Software Asset & License Management Strategies**.

The nominees will be presented during the elegant seated evening dinner at the upcoming international <u>SAMS Europe 2014</u> conference (September 18 – 19 in Berlin, Germany).

The winning categories will be:

- 1. Integrated Strategies / Overall Project
- 2. New Tools / Software / Programme
- 3. Strategic or Process-related Innovation

## Apply now for the SAMS Europe AWARD 2014 – It's easy:

- 1. Open the application form
- 2. Fill in all information about your company and project
- 3. Send it back to nicole.steuer@we-conect.com until July 14, 2014.

Did you or your colleagues also successfully realize a SAM or SLM project in your company? Then you should definitely apply for the <u>SAMS Europe AWARD 2014</u> until **July 14, 2014** and earn the following award benefits:

## **Award Benefits:**

- Join & Present Your Project: Live at the 2014 award ceremony and seated dinner among +100 IT professionals
- Push Your Business: Your awarded project will find reference in our individual marketing campaigns: mailings, reports and evaluations, press releases and newsletters will spread the word about your outstanding performance world-wide
- Boost Your SAM or SLM Project: Foster enthusiasm and prestige of your efforts among your employees and management team members
- Help a Good Cause: we.CONECT will support a charity project on your behalf

Click here for **Impressions of the Award Show**.

If you want to receive more information about the conditions of the award, the award ceremony or the SAMS Europe 2014 conference, you are welcome to visit our website or contact us:

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